



A bar of SOAP that you will want to use over and over again

#### SUMMARY OF BENEFITS AND EFFECT

Three decades ago **Ironwood Clay Company** discovered a bio-rich bounty of glacier deposits formed from the Ice Age and steeped in ocean tides along the Northern Pacific Coast. This unique mineral rich clay is found only in the province of British Columbia and nowhere else in the world.

This **Glacial Oceanic Clay Soap** contains **Glacial Oceanic Clay**, rich in minerals (up to 60) and rare earth elements which exfoliates and deep cleanses, revealing softened, toned and radiant skin. The soap is made with traditional batch cold-process, which retains the ingredients' natural goodness in the final product. The soap base is a blend of certified organic oils, which is very gentle to the skin, yet long lasting. It is suitable for face and body use.

#### FEATURED INGREDIENTS

##### **Glacial Oceanic Clay:**

**Detoxifying:** Rich in minerals and rare elements, this **Oceanic Clay** is highly charged, meaning it carries a strong interactive force that makes it very reactive; and therefore, a powerful ion exchanger. When the clay is applied to the skin, the impurities, which are positively charged, get bound to the clay's powerful negative charge much like a magnet and ultimately get rinsed away with the removal of the clay.

**Exfoliating:** The fine colloidal size particles of the clay will enhance the removal of dead surface skin cells. The adsorptive and ion exchange capacities of the natural **Oceanic Clay** could also lead to the more efficient removal from the skin surface of inorganic and organic cationic residues from sweat and sebum. It exfoliates the skin, promotes blood circulation and stimulates the regeneration of damaged or troubled skin.

**Rehydrating:** The clay also uses its osmotic strength to pull moisture up from deep inner tissues to hydrate the skin. Unlike the other cleansing agents, this **Oceanic Clay** deeply cleans the skin without drying it but making it more moisturised.

**Note from Ironwood to the Soap Makers:**

Clay recommended usage dose for soap: 1 – 35%

“Depending on the mix of oils for the best incorporation of product add the clay to ever-so-lightly traced soap and whisk to blend before returning the mixture to the rest of the batch. Timing is critical to avoid too thick a mixture. Some Soap Makers may want to mix the powder in distilled water to avoid chunks then add to very lightly traced soap, then mix well. “

For their bars of cold processed soap Ironwood used base oils: PALM OIL, COCONUT OIL, OLIVE OIL.